



Last Mile Delivery And Logistics Solutions



## NEWS RELEASE

### In The News: Shippers Who Shop Price Could Pay It In The Long Run, O'Shea Advises *Purchasing* Readers

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For Immediate Release

Being a shipper in a buyer's market has its short-term advantages. But it's chock-full of potential long-term drawbacks according to 3PD's Will O'Shea and several other industry professionals quoted in *Purchasing's* April "Trucking Update: What goes around comes around."

Among other things, O'Shea cautioned that "just looking at a short-term rate will always come back to haunt" shippers and advised that corporate compatibility is still the name of the game.

To view the full story, go to:  
<http://www.purchasing.com/article/CA6547445.html?q=3PD>  
or visit the magazine's web site at <http://www.purchasing.com>.