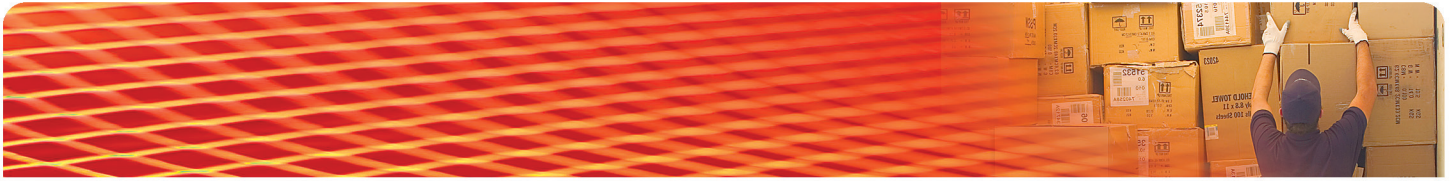




Last Mile Delivery And Logistics Solutions



## NEWS RELEASE

### In The News: Last Mile Is Worth Remembering, 3PD Exec Tells *Transport Topics* Readers

April 12, 2010  
For Immediate Release

ATLANTA, Georgia — Last mile delivery may not attract the publicity it once did. However, that hasn't prevented it from experiencing meteoric growth — or being worthy of more respect — according to 3PD's Will O'Shea, who authored a guest column called "Remember Last Mile? You Should," in *Transport Topics*' April 12, 2010 issue.

"Over the past 10 years, last-mile demands have continued to multiply," wrote O'Shea, who pointed out that online sales alone were 30 times higher than they were at the turn of the century and that the current value of the heavy goods delivery market was estimated at \$8 billion to \$10 billion. "Just as significant, many of the issues associated with last-mile deliveries during "e-tailing's" heyday continue to throw shippers a curve ball today."

Thankfully O'Shea also mentioned that "last-mile tools have come a long way in the past decade, which means there are now many time-tested, easily implemented strategies that could yield tremendous logistics savings for your company."

To see what those strategies are and read the full text of O'Shea's article use the following link:

<http://www.ttnews.com/articles/basetemplate.aspx?storyid=24168>