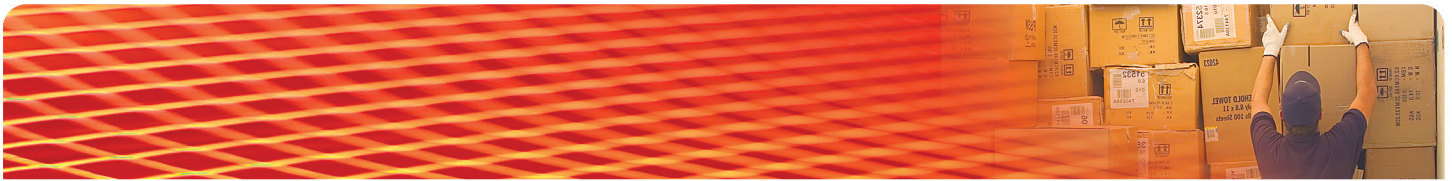




Last Mile Delivery And Logistics Solutions



NEWS RELEASE

In The News: Last Mile Doesn't Have To Mean Last To Know, 3PD's O'Shea Tells *Supply & Demand Chain Executive* Readers

June 30, 2009
For Immediate Release

ATLANTA, Georgia — Getting a read on how your home delivery teams are performing can be hard. But that doesn't mean it can't — or shouldn't — be done, according to 3PD executive Will O'Shea, who authored a piece on this subject for *Supply & Demand Chain Executive* magazine.

"Thankfully, several of today's technological advances can help companies travel where their executives and customers can't, providing ample opportunity to manage, monitor and mend fences like never before," said O'Shea, whose article, "The Next Best Thing To Being There," appears on page 38 of the June-July issue's digital version.

To get there yourself — and view O'Shea's recommended measurement techniques — go to http://www.nxtbook.com/nxtbooks/cygnus/sdce_20090607/index.php?startpage=38 or log onto the publication's web site at www.sdexec.com.